

TOURNAMENT OF STARS

IN SUPPORT OF

Hennick Humber Hospital

EVENT OVERVIEW

& SPONSORSHIP OPPORTUNITIES

hrh.ca

HENNICK HUMBER HOSPITAL

Lighting New Ways in Healthcare

Healthcare is one of the most important pillars of a thriving community, and Hennick Humber Hospital is redefining what modern, patient-centred care can look like for the people of Toronto and beyond.

As North America's first fully digital hospital, Hennick Humber Hospital combines leading-edge technology with compassionate, human care to improve the patient experience, enhance safety, and support better health outcomes. From emergency medicine and critical care to mental health, surgery, dialysis, maternal care, and community programs, Hennick Humber Hospital serves hundreds of thousands of patients every year with innovation at the forefront.

Advancing the Future of Care

Hennick Humber Hospital continues to transform healthcare delivery through groundbreaking technology, research, and infrastructure investments designed to meet the evolving needs of one of Canada's fastest-growing and most diverse communities.

With a strong focus on innovation, Hennick Humber Hospital has pioneered advancements in robotics, artificial intelligence, and digital healthcare systems that help reduce wait times, streamline care, and improve patient outcomes. At the same time, their dedicated healthcare professionals continue to provide compassionate support to patients and families through every stage of care and recovery.

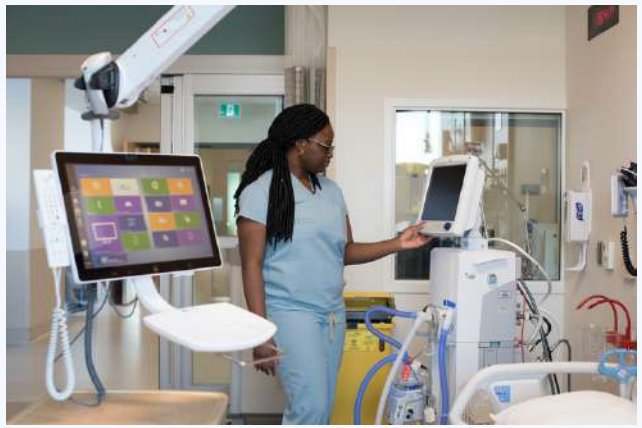
As healthcare demands continue to grow, Hennick Humber Hospital remains committed to expanding access to world-class care, investing in new technologies, and creating healthier futures for generations to come.

Support from donors and community partners plays a vital role in helping Hennick Humber Hospital continue pushing the boundaries of what's possible in healthcare and ensuring patients receive the exceptional care they deserve.

To learn more, visit [hrh.ca](hrh.ca)







THE EVENT

SHOOT HOOPS WITH THE STARS!

Be a part of the Inaugural Hennick Humber Hospital Tournament of Stars!

Brush shoulders with basketball legends while supporting a life-changing cause. Tournament of Stars brings together former Toronto Raptors, NBA/WNBA alumni, corporate leaders, and passionate fans for an unforgettable two-day basketball experience in support of Hennick Humber Hospital.

The excitement tips off on Friday evening with the exclusive Celebrity Draft Party — a lively cocktail reception where teams draft their celebrity player, connect with fellow participants, and strategize ahead of game day.

On Saturday, the energy shifts to the court as teams compete alongside basketball stars in a fun, fast-paced tournament atmosphere filled with friendly competition, entertainment, and community spirit.

Tournament of Stars captures the attention of basketball fans across Ontario and attracts influential sponsors and participants from a wide range of industries, creating unique networking and brand exposure opportunities.

As a Corporate Sponsor, your organization will also benefit from extensive visibility through print, television, radio, digital, and social media coverage.



Jamario Moon



FRIDAY EVENING

CELEBRITY DRAFT PARTY

Teams that fundraise $20,000 or more have the opportunity to participate in the Tournament and draft a celebrity from our line-up – the more your team fundraises, the higher your pick in the draft. The highest-fundraising team drafts 1st, the second-highest drafts 2nd, and so on.

Experience a night out at FYE Club with all our celebrities, your team members and guests while enjoying cocktails and hors d'oeuvres from some of Toronto's top restaurants and caterers. Sponsors attend the event as guests.



SATURDAY

TOURNAMENT DAY

Held at the Goldring Centre for High Performance Sport at the University of Toronto, the day will be filled with excitement as teams compete for ultimate bragging rights.

Teams will have the opportunity to show their skills on the court playing alongside celebrities; enjoy great food & beverages, and take a team photo with their NBA/WNBA teammate.

Family, friends, sponsors, and other spectators will cheer on their favourite teams from the bleachers and have the opportunity to meet the celebs for a personalized autograph and photo opportunity.



UNIQUE CELEBRITY

PARTICIPATION

UNIQUE CELEBRITY PARTICIPATION



Jerome Williams



Jamaal Magloire



José Calderón



Metta World Peace



Tierra Ruffin-Pratt



Eddy Curry



Jamario Moon



Corey Maggette



Mo Pete

UNIQUE CELEBRITY PARTICIPATION



Ivory Latta



Baron Davis



Matt Bonner



Ricky Davis



Glen “Big Baby” Davis



Josh Childress



Carlos Boozer



Angel McCoughtry



Roger Mason Jr.

UNIQUE CELEBRITY PARTICIPATION



Keith Bogans



Mario West



Al Harrington



Rashard Lewis



Michael Bradley



Cuttino Mobley



Jason Faulknor

LAST YEAR

TOURNAMENT OF STARS 2025 HIGHLIGHTS



WATCH THE FULL VIDEO



SPONSORSHIP

OPPORTUNITIES

$50,000 – $100,000

SPONSORSHIP PACKAGES

LEVEL	VIP EXPERIENCES	DRAFT PARTY INVITES	TOURNAMENT DAY INVITES	FULL-COLOUR AD IN EVENT PROGRAM	RECOGNITION & SPEAKING
PRESENTING **$100,000**	• **Celebrity Meet & Greet** – your location of choice • **Courtside Private Lounge Area** – with concierge • **VIP Limo Transportation** – to & from the tournament • **Priority Massage Appointment** – front-of-the-line	40	40	2 Full Pages	• Recognized as **"Presenting Sponsor"** • Opportunity to speak at both events
NBA STARS **$75,000**	• **Celebrity Meet & Greet** – your location of choice • **Courtside Private Lounge Area** – with concierge • **VIP Limo Transportation** – to & from the tournament • **Priority Massage Appointment** – front-of-the-line	30	30	2 Full Pages	• Recognized as **"NBA Stars Sponsor"** • Opportunity to speak at both events
DRAFT PARTY **$50,000**	• **VIP Limo Transportation** – to & from the tournament • **Priority Massage Appointment** – front-of-the-line	20	20	1 Full Page	• Recognized as **"Draft Party Sponsor"** • Opportunity to speak at the Draft Party
TOURNAMENT DAY **$50,000**	• **VIP Limo Transportation** – to & from the tournament • **Priority Massage Appointment** – front-of-the-line	20	20	1 Full Page	• Recognized as **"Tournament Day Sponsor"** • Opportunity to speak on Tournament Day
JERSEY SPONSOR **$50,000**	• **VIP Limo Transportation** – to & from the tournament • **Priority Massage Appointment** – front-of-the-line	20	20	1 Full Page	• Recognized as **"Jersey Sponsor"** • Logo on all player and celebrity jerseys

EVERY SPONSORSHIP LEVEL INCLUDES

- ✓ **One team in the 5-on-5 tournament** – up to 10 players, plus a celebrity
- ✓ **Complimentary** food & beverage
- ✓ **Emcee mention** at the event
- ✓ **Logo** in Toronto Star print ads, on the court screen and recognition banner
- ✓ **Recognition on event website** (linking to company site)
- ✓ **Social media** recognition
- ✓ **Logo** on the majority of promotional materials, advertisements, e-vites and volunteer t-shirts
- ✓ **Logo recognition** in Hennick Hospital newsletter
- ✓ **On-site promotional marketing**, including a booth or product distribution/gift bags

SPONSORSHIP PACKAGES

LEVEL	SPONSOR RECOGNITION	DRAFT PARTY INVITES	TOURNAMENT DAY INVITES	FULL-COLOUR AD IN EVENT PROGRAM
CELEBRITY DRAFT $25,000	• Recognized as **"Celebrity Draft" Sponsor** • Branded towels on chairs on-stage during the celebrity draft	15	15	1 Full Page
CHAMPIONSHIP GAME $25,000	• Recognized as **"Championship Game" Sponsor** • Signage and special recognition during the Championship Game	15	15	1 Full Page
KIDS "SKILLZ & DRILLZ" $25,000	• Recognized as **Kids "Skillz & Drillz" Sponsor** • Signage and special recognition during the Kids Clinic	15	15	1 Full Page
3-POINT SHOOT-OUT $25,000	• Recognized as **"3-Point Shoot-Out" Sponsor** • Signage and special recognition during the 3-Point Shoot-Out	15	15	1 Full Page

EVERY $25,000 SPONSORSHIP INCLUDES

- ✓ **Complimentary** food & beverage
- ✓ **Emcee mention** at the event
- ✓ **Recognition on event website** (linking to company site)
- ✓ **Social media** recognition
- ✓ **Logo** in Toronto Star print ads, on the court screen and recognition banner
- ✓ **Logo** on volunteer t-shirts at the event

SPONSORSHIP PACKAGES

LEVEL	AVAILABLE OPTIONS	DRAFT PARTY INVITES	TOURNAMENT DAY INVITES	FULL-COLOUR AD IN EVENT PROGRAM	LOGO IN TORONTO STAR PRINT ADS
$20,000 LEVEL	• **VIP Game Day Lounge** – signage at the lounge • **North Court** – signage at North Court • **South Court** – signage at South Court	10	10	1 Full Page	✓
$15,000 LEVEL	• **Silent Auction** – signage at the Silent Auction • **Kids Corner** – signage at the Kids' Reading Corner • **Draft Party VIP Lounge** – signage in the Draft Party VIP Lounges	8	8	1 Full Page	✓
$10,000 LEVEL	• **Breakfast Sponsor** – signage at the breakfast station • **Lunch Sponsor** – signage at the lunch station • **Tip-Off Sponsor** – sponsor rep invited to do the first game tip-off • **Equipment Sponsor** – signage on the ball rack	8	8	½ Page	—

EVERY LEVEL ON THIS PAGE INCLUDES

- ✓ **Complimentary** food & beverage
- ✓ **Social media** recognition
- ✓ **Logo** on the court screen, recognition banner and volunteer t-shirts
- ✓ **Recognition on event website** (linking to company site)
- ✓ **Emcee mention** at the event

$1,500 – $7,500

SPONSORSHIP PACKAGES

LEVEL	AVAILABLE OPTIONS	DRAFT PARTY INVITES	TOURNAMENT DAY INVITES	FULL-COLOUR AD IN EVENT PROGRAM	RECOGNITION ON EVENT WEBSITE	SOCIAL MEDIA	LOGO ON RECOGNITION BANNER	EMCEE MENTION
$7,500 LEVEL	• **Registration** – signage at registration • **Highlight Reel** – recognition as sponsor during the reel	6	6	½ Page	✓	✓	✓	✓
$5,000 LEVEL	• **Phone Charge Station** • **Water Bottle** • **Stadium** • **Recycling** • **Photography**	4	4	¼ Page	✓	✓	✓	—
$2,500 SUPPORTERS	—	4	4	Name listed	Name listed	—	—	—
$1,500 FRIENDS	—	2	2	Name listed	Name listed	—	—	—

EVERY LEVEL ON THIS PAGE INCLUDES

✓ **Complimentary** food & beverage



WE THANK YOU FOR

YOUR SUPPORT

Hennick Humber Hospital

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